

A Toast to our Local Market VolunCheers

Alabama – National Alliance on Mental Illness (NAMI) Alabama Silent Auction and Raffle

In November 2019, SGWS Alabama employees held a raffle and silent auction benefiting **NAMI Alabama**. Through the fundraiser event, SGWS Alabama team members raised more than \$2,000 for the nonprofit, which is comprised of local support and advocacy groups throughout the state dedicated to improving the quality of life for persons with a mental illness in Alabama.



Arkansas – Summer Cereal Drive

This past summer, 243 Southern Glazer's Arkansas employees participated in the Summer Cereal Drive hosted by the local KTHV-TV CBS affiliate, THV11, and the **Arkansas Foodbank**. THV11 and the Arkansas Foodbank's Summer Cereal Drive collected 800 boxes of cereal for Arkansas children who do not have enough food to make it through the day. The Arkansas Foodbank is a member of **Feeding America** and the **Arkansas Hunger Relief Alliance** that finds pathways to connect people, resources, and food to reach Arkansans in need. Volunteers held a team competition, building box displays using cereal boxes that they then donated. The group also raised more than \$1,500 for the food bank, \$300 of which was raised through a pancake breakfast hosted at the branch.



California – One Warm Coat Drive

SGWS Northern California participated in a **One Warm Coat** donation drive in the fall – coordinating seven different coat drop-off locations in the following cities across Northern California: Union City, Tracy, Sacramento, Fresno, Rohnert Park, Oakland, and San Francisco. The group donated a whopping total of 837 coats to the following local shelters: Marjaree Mason Center, Union Gospel Mission, Women's Center-Youth & Family Services, Petaluma People Service Center, Oakland Elizabeth House, Goodwill of San Francisco, San Mateo & Marin, and FESCO. SGWS NorCal's coat donations are helping men, women, and children stay warm this winter season.



Canada – We Care Toronto: Bowling Challenge

SGWS Canada participated in an Ugly Sweater-themed Bowling Challenge to raise funds for the charity **Friends of We Care**. The group collectively raised \$2,465 CDN in support of sending children with disabilities to barrier-free summer camps. Friends of We Care consists of a network of 84-member sponsor organizations from the foodservice and hospitality industry that are united by a common goal of bringing joy to kids with disabilities. Since 1983, enlightened companies, generous donors, and committed volunteers have helped raise over \$19.5 million to send more than 38,000 children with disabilities to barrier-free summer camps across Canada.



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Delaware – Operation Gratitude – Cheers to 2019

Southern Glazer’s Delaware worked with **Operation Gratitude** to provide 1,000 customized care packages and thank you letters for U.S. service members. Sales consultants, managers, office staff, warehouse staff, and merchandisers were divided into teams, where they had to answer trivia questions correctly to earn the products they needed to make their care packages. It was a fun team-building event, as well as a great way to show appreciation for U.S. Military heroes.



Florida – “Welcome to the World” Basket Assembly

In July, SGWS Florida employees donated their lunch hour to assemble 50 “Welcome to the World” baskets which were donated to **Healthy Mothers, Healthy Babies Coalition of Broward County**. The baskets were packed with the following essential newborn baby items: shampoo, conditioner, soap, diaper rash cream, wipes, bottle, blanket, feeding bib and onesie and were given to expecting moms in under-served communities. Healthy Mothers, Healthy Babies Coalition of Broward County’s mission is to reduce infant deaths by strengthening families through a comprehensive approach to prenatal care, parenting, education, and support services.



Idaho – Wild Turkey Fund Drive

SGWS employees in Idaho supported the Wild Turkey Fund Drive, benefiting **The Idaho Foodbank** – the largest food bank and distributor of free food assistance in Idaho and a member of **Feeding America**. In total, they donated nearly \$3,000 and collected canned goods for Idahoans in need during the holiday season. The group garnered the support of nearly 50 customer accounts for the meaningful cause.



Indiana – Second Annual Blood Drive

In September, Southern Glazer’s of Indiana hosted its second annual blood drive with the **Versiti Blood Center of Indiana**. A total of 30 Indiana-based employees donated their blood, enabling the group to meet their goal of collecting 30 units of blood to help save 90 lives in their community. The Blood Center, home to the world-renowned Blood Research Institute, enables life-saving gifts from their donors, and provides the science behind the medicine through their diagnostic laboratories.



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Kentucky – Valentine’s Day Card Crafting for Sts. Mary & Elizabeth Hospital Patients

In February, SGWS Kentucky employees volunteered to hand-make 117 Valentine’s Day cards for patients at **Sts. Mary & Elizabeth Hospital**. The hospital, located in one of the most diverse areas of Louisville, serves mostly elderly patients and those who are on fixed or very small incomes, and many of whom are widowed or live alone with very few, if any, visitors. Valentine’s Day provided the perfect opportunity to reach out to these patients through Valentine’s Day greeting cards to let them know that others were thinking of them. The staff at St. Mary’s expressed appreciation and commented on the quality of the cards. Patients and staff were uplifted and inspired by the cards.



Maryland/Washington, D.C. – VolunCheers Event with Soup for the Soul

In October, SGWS Maryland & DC employees volunteered at **Soup for the Soul**, a non-profit organization that relies solely on donations to help feed those in need, provide them with clothing, supplies for school, toys, gift cards during the holidays, and much more. Our VolunCheers organized the soup kitchen’s stock room, cooked and served dinner to approximately 150 guests, and supported with clean-up efforts, including washing dishes.



Minnesota – Friends of the Mississippi River Cleanup

In support of Beam Suntory's inaugural Together for Good global volunteerism day, Southern Glazer’s Minnesota partnered with **Friends of the Mississippi River (FMR)** to conduct storm drain stenciling and trash cleanup in the area surrounding Front Park in St. Paul. FMR works to engage people to protect, restore, and enhance the Mississippi River in the Twin Cities region. Their vision requires addressing the goals of land conservation, watershed protection, and river corridor stewardship.



Mississippi – Mississippi Food Network’s Holiday Food Drive

From November through December, leading up to Christmas, the SGWS Mississippi office in Jackson collected donations for the **Mississippi Food Network (MFN)**. The team set up two locations for donations in North and South Mississippi and presented 258 meals to the MFN in time for Thanksgiving. MFN’s mission is to relieve poverty-related hunger in their service area by distributing donated and purchased food and grocery products through a network of member churches and nonprofit organizations.



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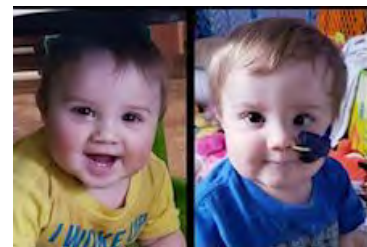
Missouri – Huntington’s Disease Team Hope Walk - 2019

In April, SGWS Missouri employee volunteers participated in the **Huntington’s Disease Society of America (HDSA)** Hope Walk, an annual fundraising campaign designed to provide hope and support for those affected by Huntington’s Disease. Teams participating in the Walk raised money and awareness for HDSA. The event featured a DJ, auction, pet adoptions, local mascot appearances, and a tasting tent provided by Southern Glazer’s Missouri. Team SGWS Missouri held a special “It’s in the Genes” event during the week leading up to the walk, in which 50 employees in the Saint Louis office signed up to wear jeans all week in exchange for a \$10 donation to the cause. Team SGWS Missouri contributed a total of \$3,500 in donations – and the Walk as a whole raised over \$50,000.



Montana – Eyes for Everett Benefit

In July, SGWS Montana employees hosted a local benefit event tied to a “Bike Night” for Everett, a baby who suffered severe head trauma due to child abuse and who is a family member of a local SGWS customer account. They donated a stage for live music and raised money to ease the medical cost of Everett’s needed eye surgery by gathering silent auction items, raising a total of \$15,000.



Nevada – Dress for Success: Sip, Paint & Donate

In July, Southern Glazer’s of Nevada invited 100 women – both Dress for Success (DFS) donors and SGWS customers – to enjoy an evening of wine, food, and painting all to benefit **Dress for Success Southern Nevada**. The price of admission was a clothing donation to stock the charity’s boutique. In addition to the more than 2,000 articles of clothing, the silent auction brought in over \$6,000. DFS assists local women looking to get back on their feet by providing professional attire, a network of support, and career development tools to help them thrive in work and life.



New England – Fall Food Drive

From September through November, all SGWS New England employees participated in a food drive benefiting New Hampshire’s only food bank in the state, the **New Hampshire Food Bank**, which serves over 425 partner agencies including food pantries, after school programs, homeless shelters, senior centers, and more. Together, employees collected 356 pounds of food, which helps provide roughly 297 meals to those in need!



New York – Marcum Workplace Challenge

This past summer, a total of 150 Southern Glazer’s New York employees participated in the Marcum Workplace Challenge at Jones Beach in Long Island, New York. The event is Long Island’s largest corporate 3.5-mile run-walk benefiting four local charities: **Long Island Children’s Museum, Long Island Cares, Children’s Medical Fund of New York**, and the **Nassau County Society for the Prevention of Cruelty to Animals**. SGWS New York Marcum participants, in addition to a \$10,000 corporate donation, raised nearly \$14,000 for the cause.



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New York – Upstate New York Company Picnic & Donation Drive

Each year, as part of the Southern Glazer's Upstate New York company picnic, the team selects a different charity to support. This year, the group chose **Sleep in Heavenly Peace** – a nonprofit dedicated to building, assembling, and delivering top-notch bunk beds to children and families in need. Our Upstate New York team members donated a total of 46 sets of sheets and bedding and raised more than \$1,630 for the charity.



North Dakota – Summer Food Program

In the month of August, three groups from the SGWS North Dakota market volunteered on two different occasions at the **YMCA of Cass and Clay Counties**, where they provided a healthy lunch for 50 to 70 children and seniors in their community. Volunteering six times in the month, the group was able to impact 330 people. The YMCA of Cass and Clay Counties is a not-for-profit community service organization dedicated to enhancing the spirit, mind and body of all persons through quality leadership, programs, services and facilities.



Ohio – Ronald McDonald House Charities: Volunteer Day

The Southern Glazer's Columbus, Ohio team volunteered at the **Ronald McDonald House Charities (RMHC) of Central Ohio**, where they cooked and served a delicious meal to families who were currently residing at local Ronald McDonald housing. The RMHC is built on the simple idea that nothing else should matter when a family is focused on the health of their child – not where they can afford to stay, where they will get their next meal or where they will lay their head at night to rest. The team had an inspiring and eye-opening experience while getting to know the families and touring the house. The team is excited and motivated to coordinate future volunteer activities at RMHC.



Pennsylvania – Operation Backpack

In May, 30 SGWS Pennsylvania employees collected nearly 1,340 ready-to-eat items through donation drop offs across three locations: the King of Prussia Office, Limerick Warehouse, and Pittsburgh Office. Items were donated to **Volunteers of America: Operation Backpack**, which assembled backpacks and distributed them to six local school districts — 38 schools and 90 students in total. Operation Backpack provides students in need with enough ready-to-eat items for the weekend with qualifying students discreetly taking a backpack each Friday afternoon and returning them on Monday morning.



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South Carolina – Meals on Wheels: Mentorship Volunteer Event

Southern Glazer's South Carolina volunteers spent a half day packing and delivering meals for **Meals on Wheels**, the leadership organization supporting more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. The meals went to nearly 60 senior citizens aided through the nonprofit organization **Senior Resources**, which coordinates services, provides resources, and encourages the personal choices that allow senior citizens of the Midlands Region of South Carolina to remain independent. All SGWS volunteers worked together to package meals, and employees were paired with members of the leadership team to provide a mentorship element while delivering meals.



Tennessee – Memphis Food & Wine Festival – Celebrity Chef's Dinner: Supporting FedExFamilyHouse

Over the past nine years, Southern Glazer's Tennessee has supported **FedExFamilyHouse** – an organization that provides free, comfortable accommodations to out-of-town families of children receiving treatment at Le Bonheur Children's Hospital. In March, SGWS hosted a fundraiser dinner with the Memphis Food & Wine Festival – Celebrity Chef's Dinner at ACRE featuring vintner Cristom Vineyards. Each Celebrity Chefs' Dinner, as well as the main Memphis Food & Wine Festival held in October, benefits FedExFamilyHouse. Leading up to the fundraiser event, Southern Glazer's team members worked with FedExFamilyHouse staff to ensure an efficient event and turnout. SGWS volunteers and Randy Ford of Cristom Vineyards welcomed guests and assisted ACRE staff onsite, aiding in the overall success of the fundraiser, which raised more than \$7,000 for FedExFamilyHouse. Since opening in 2010, FedExFamilyHouse has served more than 160,000 families from all 50 states and around the world.



Texas – Dallas Blood Drive

Southern Glazer's in Dallas, Texas joined forces with **Carter BloodCare** to help meet a critical blood shortage in the community. Employees donated a total of 66 units, which helped to save 198 lives. In the four drives SGWS Dallas has hosted with Carter BloodCare, our Dallas team has singlehandedly contributed 191 units to the blood supply, translating to an astounding 573 lives that have been helped in just two years! At Carter BloodCare, their primary purpose is to provide life-saving resources to local hospitals in their regional communities.



A Toast to our Local Market VolunCheers

Transatlantic Selling Division - Central Region – Minnie's Food Pantry

In the month of November, SGWS Transatlantic's Dallas Team, along with supplier partners Bacardi and Patron, prepared 500 boxes of Thanksgiving meal ingredients benefiting **Minnie's Food Pantry** Thanksgiving Giveaway. The annual event is the nonprofit's largest event of the year, utilizing more than 450 volunteers who sing, laugh, and dance as they dedicate their time to feed over 10,000 people in the community. Minnie's Food Pantry is a non-profit organization founded in 2008 and has provided over six million free healthy meals and food assistance to families in need.



Washington – Second Annual Golf Tournament Benefiting College Success Foundation

In September, SGWS Washington partnered with its suppliers and customers to host its second annual golf tournament at Newcastle Golf Club to fundraise for **College Success Foundation** – a Washington-based organization that provides fully funded college scholarships to low-income and diverse students. As a result of the 2019 tournament, the team of 144 volunteers and participants nearly doubled the amount of money raised last year – raising a total of \$252,000, which will fully fund seven college scholarships.



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